

HTC @school Newsletter Winter 2007 **Email Update**

HTC is here to provide you with any assistance possible to help with classroom presentations, materials, and other resources. For more information, you can reach Nicole Hyman, HTC Senior Marketing Coordinator, by calling 369-8498 or emailing at nicole.hyman@htcinc.net. Visit www.htcschool.com for the latest information about HTC's programs for area schools.

This email update includes information about:

- ❖ Winners of the special drawing held for school representatives who signed up for email updates.
- ❖ Bright Ideas Grant Winners
- ❖ Children's Book Week
- ❖ Scholarship Opportunities
- ❖ REEL Kids Nominations reminder
- ❖ Bright Ideas Applications reminder

Winners Selected for Drawing!!

Thank you for entering your email address to receive bi-monthly email updates from HTC. Congratulations to the following people as our winners of the drawing. Look for more information in the future about special programs and opportunities to win more prizes.

rreadw@obm.hcs.k12.sc.us i-Pod
lpolson@do.hcs.k12.sc.us \$50 HTC Gift Certificate
kbomyea@sce.hcs.k12.sc.us \$50 HTC Gift Certificate
mgreen@we.hcs.k12.sc.us \$50 Gift Card to Wal-Mart
rblackmon@sse.hcs.k12.sc.us \$50 Gift Card to Wal-Mart

If your email address is listed above, please email Nicole Hyman at Nicole.hyman@htcinc.net with your name, phone number, and address. Thanks!

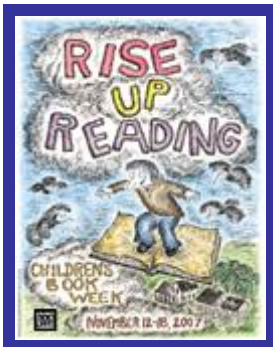


Bright Ideas Grants Winners

HTC and HEC recently visited four schools in the area to deliver nearly \$4,000 in grant money. Michelle Thompson, Media Specialist at

Kingston Elementary, received \$1,000 to purchase a Smartboard to enhance instruction in the Media Center and Computer Lab. Joanne Rabon, teacher at Whittemore Park Middle School, received \$950 to purchase Virtual Job Shadowing software to offer students the opportunity to experience an actual occupation without leaving the classroom. Vivien Vega-Leon, Spanish teacher at Forestbrook Middle School, received \$1,000 to purchase Wacom Pen Tablets to help create differential teaching techniques at one time. The Graphire tablet allows for immediate visual support as well as student interaction. And, Amy Truett, a child development teacher at Pee Dee Elementary, received \$1,000 to purchase a Smartboard to make lessons appeal to all types of learners and bring a form of technology into the classroom that children are not always exposed to in their lives.

The Bright Ideas grant program is just one of the many programs HTC and HEC implement in the educational sector of Horry County. For more information about the Bright Ideas grant program or other educational programs for local schools, visit www.htcinc.net, www.htcschool.com or www.horryelectric.com.



2007 Children's Book Week

Rise Up Reading!, this year's theme for the 88th observance of Children's Book Week, encourages children, and the adults who care for them to spread the joy of reading by spending some time with a book each day. Celebrate Children's Book Week November 12-18, 2007. People across the country will be celebrating in schools, libraries, bookstores, and homes.

For the seventh consecutive year, HTC is collaborating with the *Horry Independent*, the *Loris Scene* and the *Carolina Forest Chronicle* to host a book drive for benefiting First Book of Horry County. First Book is an international nonprofit organization committed to giving disadvantaged children the opportunity to read and own their first books. The primary goal of First Book is to distribute new books to children who are at risk of failing at school or not developing adequate literacy skills.

The Horry Independent, the Loris Scene and the Carolina Forest Chronicle will give \$5 off a subscription for any donation (new book or monetary) to First Book. Drop boxes will be available during Children's Book Week at the HTC business office locations in Conway, Loris, and Carolina Forest as well as the *Horry Independent* office in Conway and *Loris Scene* office in Loris.

HTC will provide volunteers in all of the classrooms at Homewood Elementary School and several other schools in Horry County as a part of the HTC Readers Program. Horry County Schools and Libraries will have many activities throughout the week to help educate the public on the importance of reading and much more. Please contact Nicole Hyman concerning volunteers for your classrooms.

Calendar of Events

November 12-18 Celebrate National Children's Book Week with HTC
November 22 Thanksgiving-Schools and District Offices Closed
November 24 Schools and District Offices Closed
December 2-Jan 1 Winter Break
January 2 Student Holiday



Scholarship Opportunities Offered by HTC

For the second consecutive year, **HTC, Carolina Trust Federal Credit Union, and 104.9 BOB FM** are partnering to offer two scholarship awards to graduating high school seniors within Horry, Georgetown, Marion, Williamsburg, and the southern part of Florence County. Two \$1,000 scholarships will be awarded to rising college freshman attending either Coastal Carolina University or Francis Marion University. The scholarships may be renewed for an additional three years in the amount of \$500 per year should the award recipients continue to meet qualifying criteria. The total scholarship amount each student may receive over a four-year period is \$2,500. High school guidance counselors received letters and applications in the mail the first of November. For more information, visit www.sccoast.net or www.carolinatrust.org and download an application.

High School Guidance Counselors in Horry County Schools will also be receiving college scholarship applications from the Foundation for Rural Service (FRS). The Foundation of Rural Service was established in 1994 and, through its partnership with the National Telecommunications Cooperative Association (NTCA), promotes, educates and advocates to

the public, rural telecommunications issues in order to sustain and enhance the quality of life within communities throughout rural America. In keeping with its mission, furthering the education of rural youth is one of the foundation's primary focuses. HTC is a member of NTCA and is proud to support FRS in this worthy endeavor.

As your local telecommunications provider, it is our pleasure to offer this national scholarship program to the students in your school. Should a student from our service area be selected to receive one of the 30 scholarships (\$2,000 each), we will contribute an additional \$500 to the scholarship, bringing the total one-time scholarship award to \$2,500.

The application is easily reproduced and can also be downloaded from www.frs.org. Completed applications should be sent directly to Nicole Hyman, HTC, PO Box 1820 Conway, SC 29528 no later than Monday, January 22, 2008.

We are very excited to bring these scholarship opportunities to our local schools! Please help us make it a success by ensuring that all eligible students have an opportunity to apply.

REEL Kids Nominations are Due!

HTC REEL Kids applications have been mailed and nominations are due. Please take a moment to nominate students who have been successful despite overcoming obstacles in their lives. To help accommodate extra busy fall schedules, the deadline has been extended to November 19, 2007. Administrators, Guidance Counselors and Teachers need to join together to nominate the most deserving students from their schools.



Now is the time to Send in Bright Ideas Grant Applications

Although the final selection will not take place until September 2008, teachers and school representatives need to start now completing grant applications for the HTC and HEC Bright Ideas program. Applications can be accessed online at www.htcinc.net, www.htcschool.com and www.horryelectric.com. For more information, please feel free to contact Nicole Hyman, HTC Senior Marketing Coordinator at 369-8498 or Toni Gore, HEC Marketing and Public Relations Assistant at 369-6359.