

Educational Update from HTC

@school

Spring 2011 Issue



Nicole Hyman
HTC Marketing

Thank you for signing up for HTC email updates. I hope you are enjoying this unusual spring weather. Please take a few moments and read through the newsletter and see what HTC has to offer for you and your students. We have awards, directory and cell phone recycling, a grants program and so much more. For more information, you can reach me by calling 369-8498 or emailing at nicole.hyman@htcinc.net. Visit www.htcschool.com for the latest information about HTC programs for area schools. And, tell other teachers in your school about HTC email updates and encourage them to sign up at www.htcschool.com.

AND THE WINNERS ARE...

Look for more information in the next issue about special programs and opportunities to win more prizes. Congratulations to our winners of the most recent drawing:

- ❖ ccaputo@horrycountyschools.net, HTC Gift Certificate
- ❖ bingle@horrycountyschools.net, Walmart Gift Card

Contact Nicole Hyman, 369-8498, to redeem your prizes!



HTC and HEC ACCEPTING BRIGHT IDEAS APPLICATIONS

HTC and Horry Electric are currently accepting applications for the Bright Ideas grant program now through June 1, 2011. Bright Ideas is a grant program to provide funding for innovative classroom-based education projects.

"Bright Ideas" grants are intended to fund projects outside normal public school funding parameters and can be made available to all disciplines in grades K-12 in Horry County Schools. A school may submit an application, and teachers are limited to one application per year. **In 2010, HTC and HEC awarded over \$7,600 in Bright Ideas grants to eight Horry County Schools.**

Visit www.htcinc.net or www.horryelectric.com for applications and more information regarding guidelines and criteria for the Bright Ideas program.





HTC REEL KIDS PROGRAM AIRING WEEKLY

HTC is once again recognizing students in Horry County Schools for achieving success while overcoming obstacles in their lives. These inspirational stories are now airing weekly during the 30-minute REEL Kids Program. Tune in on Friday mornings at 7:30 a.m. on the WWMB-CW 21, HTC Channel 16. And, watch on Friday and Saturday afternoons at 1 p.m., 4 p.m., and 7 p.m. on HTC Channel 4.



CELEBRATE 20TH ANNIVERSARY OF RECYCLING DIRECTORIES WITH HTC

HTC is partnering with the Horry County Solid Waste Authority, Wendy's, Burroughs & Chapin and Auntie Anne's for the 2011 directory and cell phone recycling program, **March 14 through May 2, 2011**. **RECYCLING 2011** is the theme of this year's program to benefit local schools, the community, and the environment. HTC encourages everyone to drop off their old telephone directories (HTC & any other directories accepted) or any used cell phones to an HTC office location. The Horry County Solid Waste Authority has provided a large recycling bin at the Conway HTC Business office to handle deliveries of 25 or more.

For each directory that is delivered to any HTC branch office location, technology prizes will be awarded based on two criteria: 1) the schools that recycle the most directories, and 2) the schools that recycle the most directories based on the number of students in the school. First place (\$2,500), second place (\$1,000) and third place (\$500) technology prizes will be awarded in each category. Technology prizes will include desktop computers, laptops, smartboards, mobis and more.

For each cell phone recycled, HTC will donate a minimum of \$1.00 per phone all the way up to \$39 per phone to the Horry County Schools' Fund for Homeless Students. Plus, each person donating a directory or cell phone will receive a coupon good for a FREE 12 OZ. FROSTY from Wendy's®, a Buy a Stix and get a FREE original or cinnamon sugar pretzel from Auntie Anne's, and a Buy One, Get One coupon for mini-golf and Par 3 facilities from Burroughs & Chapin!

In 2010, 72 public and private schools in Horry and Georgetown Counties participated with over 95,800 directories recycled instead of going into the landfill. Participating schools and local citizens also recycled 431 old cell phones with a value of \$1,098.72 presented to the Horry County Schools' fund for Homeless Students.

